


Elizabeth Lopez



A graduate from Texas State University with a passion for giving back to my community. I have entry-level experience in social media and communications using Hootsuite and Emma email marketing.

 (512)750-3778

 e.mlouis71@gmail.com

 San Marcos, TX

 [linkedin.com/in/elizabeth-mlopez](https://www.linkedin.com/in/elizabeth-mlopez)

Education

B.A. International Relations

Texas State University
2016 – 2020
GPA: 3.79

American University of Rome
2017

Skills

// LANGUAGE

English (fluent), Spanish (conversational)

// PROFESSIONAL

- Digital marketing
- Organization
- Interpersonal
- Detail oriented
- Communication

// TECHNICAL

- Microsoft Applications
- Google Suite

// PASSION PROJECTS

- Creative writing
- Photography

Awards

Mariposa Award

Con Mi MADRE - 2019

The Mariposa Award is presented to those who have made significant contributions in their field and have brought recognition to Con Mi MADRE through those contributions.

Work Experience

Communications Consultant

Con Mi MADRE. | Contract, Jul. 2021 – Present

- Drafted and published social media posts and email announcement for Con Mi MADRE relating to program updates, community involvement, and events including their annual Corazón Awards.
- Assisted in drafting and publishing 6 monthly newsletters using Emma email marketing.
- Set up a digital marketing campaign by scheduling social media posts on Hootsuite for CMM's participation in North Texas Giving Day 2021.

Global Ambassador

International Studies Abroad | Contract, Sept. 2017 – Dec. 2020

- Promoted education abroad for a university-affiliated study abroad provider (ISA) via postering, tabling, presentations, social media, and events.
- Initiated one-on-one meetings with interested students to advise them which programs offered by ISA better suits their educational needs and wishes abroad.
- Assisted ISA representatives with campus visits to promote education abroad alongside the university's education abroad office.

Professional Development

20 volunteer hours completed from 2016 – 2020.

Con Mi MADRE Success Symposium.
2018 and 2019

Texas State Education Abroad Ambassadors.
2017-2020

Pathfinder: Texas State University Emerging Leaders Program.
2018