

KENYA L JERDINE, MS

TECHNICAL SKILLS

SQL, Excel/Google Sheets, Tableau, Python, Data Wise, Snowflake, Data Structures, Data Visualization, Research Data Management, Data Defect Tracking, Experimental Design & Analysis

PROFESSIONAL EXPERIENCE

Capital One

Data Analyst, Sr

December 2021 – Present

- Engineers open Source/Digital technologies to mine complex, voluminous and different varieties of data sources and platforms
- Formalize and managed data solutions, tools, and capabilities to enable self-service frameworks for data consumers
- Sustains multiple business units at once while performing variance analysis daily, weekly and monthly
- Provides consultancy and translate business needs to design and develop tools, techniques, metrics, and dashboards for insights and data visualization.
- Develop and execute tools to monitor and report on data quality using SQL, Python, Data Wise, and Snowflake.
- Analyze defects within Logical datasets by manipulating quires using Snowflake and SQL to extract accurate results
- Collaborate with Tech teams to manage security mechanisms and data access governance

Integrity Marketing Group

Data Analyst, Sr

December 2021 – Sept 2021

- Reconciles large and complex commission statements against bank deposits using various analytical methods.
- Produces reports to accurately track revenue and cash
- Supports multiple business units at once while performing variance analysis monthly
- Monitors trends, commonalities and nuances associated with large data sets
- Analyzes key performance indicators and offer solutions to maximize profitability and reduce expenses for the company.
- Systemizes processes to meet deadlines while balancing separate projects at once in a fast-paced environment.

CINEMARK

Data Analyst (Contract)

December 2021 – November 2020

- Delivered in depth analysis on business performance (trends, funnels) and drivers, as well as forecasts and targets
- Manipulated and analyze complex, high-volume, high-dimensionality data from varying sources using a variety of tools and data analysis techniques
- Extracted data from Power BI in Excel to create Pivot Tables that held big data on food and beverage initiatives.
- Used SQL and Python to help visualize data, create dashboards that focused on sales in different quarters and transportation cost, helped with the data cleaning, and transform into what the C-level stakeholders request
- Worked closely with partner teams to identify and evaluate the quality of different data sources used for key result/metric calculations and performance
- Build/designed dashboards to enable ongoing monitoring of business health
- Developed root cause reports to address problems with customer conversions, successfully revealing insights that boosted conversions by 32%

EDUCATION AND CERTIFICATIONS

HARVARD UNIVERSITY

Data Analytics, Graduate Certification, Summer 2022

GEORGIA STATE UNIVERSITY

Project Management, Fall 2021

ARKANSAS TECH UNIVERSITY

Master of Science: Higher Education, Summer 2018

Advising Certification, Fall 2018

GRAND CANYON UNIVERSITY

Bachelor of Science: Business Education, May 2016

HINDS COMMUNITY COLLEGE

Associate of Science: Marketing, May 2006

Certifications:

State of Tennessee Licensed Teacher, Highly Qualified

Associations:

Founder of The Career Spot - Non-Profit Organization